



Stanislav Myrov

Male

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Portfolio: <https://stmyrov.ru/>

Location: Nizhny Novgorod, Gorkovskaya metro station

Citizenship: Russia, work permit: Russia

Available for remote work, open to business trips

Desired position and salary

Graphic Designer (digital, social media, banners)

Specializations:

– Designer, artist

Employment type: full-time, part-time, project work / one-off tasks

Work format: remote

Preferred commute time: not important

Work experience – 7 years 10 months

July 2025 –

September 2026

1 year 3 months

Naimix LLC

Moscow, naimix.ru/

Information technology, system integration, internet

- Internet company (search engines, payment systems, social networks, information and entertainment resources, website promotion and more)

Business services

- Recruiting agencies

Graphic Designer

Led visual support for two business lines – B2B and B2C. Responsible for a consistent brand style in digital.

- Built an AI pipeline for content: briefs for the model, concept selection, manual refinement with targeted edits, a pool of base prompt add-ons.
- Template library and a process for assembling standard layouts.
- Digital and social media: post and story templates, ad creatives, banners for the website and ad placements, adaptation to formats.
- Launched a campaign with AI characters: banners, promo mechanics, infographics.
- Presentations, print and prepress, exhibition materials, merch, illustrations and infographics.

Tools: Figma, Photoshop, Illustrator, After Effects, CorelDRAW, neural networks, AI agents.

Result: AI budget –25%; layout preparation from 3 days to 1; output from 20–25 to 40–50 layouts per month; banner CTR +35%; the AI character campaign increased the number of people willing to take a shift 6-fold, repeat shifts – from 14% to 37%.

January 2022 –

July 2025

3 years 7 months

Aquatoria Razvlecheniy LLC

Nizhny Novgorod, oceanis-nn.ru/

Services for the public

- Entertainment centers

Graphic Designer

Design for the OCEANIS entertainment center projects: social media, print, navigation, website graphics.

- Social media: posts, stories and ad creatives (OCEANIS Mall).
- Print and printed materials: posters, banners, event announcements.
- In-center navigation: signs, plates, schemes.
- Website graphics: banners, covers, illustrations.

Tools: Photoshop, Illustrator, CorelDRAW, Figma.

December 2016 –
December 2019
3 years 1 month

FOCUS-MEDIA Foundation for Social Development and Health Protection

Moscow, focus-media.ru/
Public activity, parties, charity, NGOs

- Charity organization
- Foundation, grant-maker

Graphic Designer

Design and visual support for the foundation's projects: campaigns, events, websites, online platforms, social media.

- Designed thematic campaigns and events, including creatives for city-wide campaigns.
- Designed websites and online platforms.
- Managed and designed the projects' social media.
- Produced video content for projects.
- Souvenir and printed products: brochures, leaflets.
- Developed concepts for interregional campaigns, conferences, forums and city events.
- Organized and delivered training sessions; worked with partners in Russia and abroad.
- Presented results at international meetings (Amsterdam, the Netherlands).

Education

2015
Bachelor's degree

NSTU (Nizhny Novgorod State Technical University), Nizhny Novgorod
Faculty of Communication Technologies

Skills

Languages

Russian – Native
English – B1 – Intermediate

Skills

Graphic Design

Figma

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Adobe After Effects

CorelDRAW

MS PowerPoint

Presentation Design

Print Design

Prepress

Social Media Design

Banners

Ad Creatives

Infographics

Illustration

Identity

Branding

Motion Design

Merch

Neural Networks

AI

AI Image Generation

Prompt Engineering

Retouching

Additional information

About me

Digital designer.

I create social media graphics, ad banners and creatives for digital campaigns – from idea and concept to finished layouts. I have worked in publishing, an entertainment center, an IT company and a non-profit foundation. In total 25+ clients and 30+ projects.

What I do:

- Social media: post and story templates, account design, visual style, creative series.
- Advertising: banners for contextual and targeted ads, adaptation to platforms and their audiences.
- Digital campaigns: campaign identity, promo mechanics, infographics.
- Illustrations and infographics in a consistent style.

I use neural networks at every stage: idea and concept generation, image creation and processing, prompt engineering, upscaling, retouching, background and object removal, routine acceleration. I select models and generation parameters (CFG, seed, samplers) for the task. Banners built through the AI pipeline delivered +35% CTR.

Tools: Figma, Adobe Photoshop, Illustrator, After Effects, CorelDRAW, PowerPoint, neural networks for image generation and processing (Freepik / Magnific), AI agents (OpenCode).

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